FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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Name and Address of Reporting Person* Dunlop Derek					2. Issuer Name and Ticker or Trading Symbol Asset Entities Inc. [ASST]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner X Officer (give title Other (specify below) Chief Experience Officer						
(Last) (First) (Middle) C/O ASSET ENTITIES INC.,					3. Date of Earliest Transaction (Month/Day/Year) 02/22/2024								X							
100 CRESCENT CT, 7TH FLOOR						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable					
(Street)														1 '	Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
DALLAS TX 75201					Rule 10b5-1(c) Transaction Indication															
(City) (State) (Zip)					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.															
		7	Table I - Nor	n-Deriva	ativ	/e S	ecu	rities Ac	quired,	Dis	oosed o	of, or E	Benefi	icially (Owned					
Date								Deemed cution Date ny onth/Day/Yea	Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4) or	and 5) Securities Beneficial Owned Fo		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
								-	Code	v	Amount		() or ()	Price	Reported Transactio (Instr. 3 an				(Instr. 4)	
Class B Common Stock 02/22					/2024			J (1)		122,5	122,565 A		\$ 0	348,0	348,065		D			
			Table II -					ities Acq warrants							wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	e, 4. Trans	4. Transaction Code (Instr.		5. Number of Berivative		6. Date Exercisab Expiration Date (Month/Day/Year)		ole and 7. Title and Amou Securities Under		ount of erlying	8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securitie Benefici Owned Followin Reported	re es ally eg	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership t (Instr. 4)		
				Code	e V (/		(A)	(D)	Date Exercisab		xpiration ate	Title		ount or nber of ires		Transaction(s) (Instr. 4)				
Class A Common Stock	(2)	02/22/2024		J ⁽¹⁾				122,565	(2)		(2)	Class I Commo Stock		22,565	\$0	8,262,	,711	I	By Asset Entities Holdings, LLC ⁽⁴⁾	
Class A Common Stock	(2)	02/22/2024		J ⁽³⁾				97,560	(2)		(2)	Class I Commo Stock	n 9′	7,560	\$0	8,165,151		I	By Asset Entities Holdings, LLC ⁽⁴⁾	
Class A Common Stock	(2)	02/22/2024		J ⁽³⁾				97,560	(2)		(2)	Class I Commo Stock		7,560	\$0	8,067,591		I	By Asset Entities Holdings, LLC ⁽⁴⁾	
Class A Common Stock	(2)	02/22/2024		J ⁽³⁾				97,560	(2)		(2)	Class I Commo Stock	n 9'	7,560	\$0	7,970,	031	I	By Asset Entities Holdings, LLC ⁽⁴⁾	
Class A Common Stock	(2)	02/22/2024		J ⁽³⁾				291,662	(2)		(2)	Class I Commo Stock	n 29	01,662	\$0	7,678,	369	I	By Asset Entities Holdings, LLC ⁽⁴⁾	
Class A Common Stock	(2)	02/22/2024		J ⁽³⁾				146,340	(2)		(2)	Class I Commo Stock		16,340	\$0	7,532,	029	I	By Asset Entities Holdings, LLC ⁽⁴⁾	
Class A Common	(2)	02/22/2024		J (5)				7,678,369	(2)	T	(2)	Class I		32,029	\$0	0		I	By Asset Entities	

Explanation of Responses:

- 1. Pro rata distribution from Asset Entities Holdings, LLC ("AEH"), of which the reporting person was an indirect owner prior to the transactions reported herein.
- 2. The Class A Common Stock is convertible into the issuer's Class B Common Stock on a 1-for-1 basis (a) at the holder's option or (b) upon certain transfers of such shares and has no expiration date.
- 3. Pro rata distribution from AEH to direct or indirect owners of AEH other than the reporting person, and upon distribution the shares of Class A Common Stock converted to shares of Class B Common Stock.
- 4. Shares held of record by AEH. The reporting person was an indirect owner of AEH prior to the transactions reported herein.
- 5. Following the transactions reported herein, the reporting person was no longer deemed to beneficially own any shares of the issuer that were held of record by AEH.

/s/ Matthew Krueger, Attorney-In-Fact

02/22/2024

LLC⁽⁴⁾

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.