FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Burton Richard Alfred</u>			2. Date of Event Requiring Statement (Month/Day/Year) 02/02/2023  3. Issuer Name and Ticker or Trading Symbol Asset Entities Inc. [ ASST ]								
ı	(First)  F ENTITIES  CENT CT, 7'  TX  (State)	(Middle) S INC., TH FLOOR 75201 (Zip)	-		4. Relationship of Reportin Issuer (Check all applicable)  X Director  Officer (give title below)	10% C	Owner (Specify (C	Individual or Joneck Applicable  X Form filed Person	oint/Group Filing e Line) by One Reporting by More than One		
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)			i	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Owner Form: I (D) or II (I) (Inst	Direct Owr ndirect	Nature of Indirect Beneficial     Ownership (Instr. 5)				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
,		2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	Form:	6. Nature of Indirect Beneficial Ownership (Instr.			
		Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)	5)			

**Explanation of Responses:** 

## Remarks:

Exhibit 24: Exhibit List - Power of Attorney

No securities are beneficially owned.

/s/ Matthew Krueger, Attorney-In-Fact

02/02/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

## **CONFIRMING STATEMENT**

This Statement confirms that the undersigned, Richard A. Burton, has authorized and designated each of Matthew Krueger and Michael Gaubert to execute and file on the undersigned's behalf all Forms 3, 4 and 5, including any amendments thereto, that the undersigned may be required to file with the U.S. Securities and Exchange Commission due to the undersigned's direct or indirect ownership of or transactions in securities of Asset Entities Inc. If neither Matthew Krueger nor Michael Gaubert is available, the undersigned hereby grants each of Matthew Krueger and Michael Gaubert the power of substitution authorizing them to confer signature authority on additional persons. The authority of Matthew Krueger and Michael Gaubert under this Statement shall continue until the undersigned is no longer required to file Forms 3, 4, and 5 in connection with the undersigned's direct or indirect ownership of or transactions in securities of Asset Entities Inc., unless revoked earlier in writing. The undersigned acknowledges that neither Matthew Krueger nor Michael Gaubert is assuming any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

Date: January 24, 2023 /s/ Richard A. Burton

Richard A. Burton