FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Gaubert Michael		2. Date of E Requiring S (Month/Day 02/02/202	statement /Year)	3. Issuer Name and Ticker or Trading Symbol Asset Entities Inc. [ ASST ]							
l	(First)  F ENTITIES  CENT CT, 71  TX  (State)		GENOZI EUES		4. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director X 10% Owner  X Officer (give title below) Use of the control of the cont			If Amendment, Date of Original Filed (Month/Day/Year)      Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person			
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		Nature of Indirect Beneficial     Ownership (Instr. 5)				
Class A Common Stock, \$0.0001 par value per share				е	8,385,276	I		By Asset Entities Holdings, LLC <sup>(1)</sup>			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4)  2. Date Exercisable ar Expiration Date (Month/Day/Year)		ate	Underlying Derivative Security Cor (Instr. 4)		Conver or Exer	cise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr.			
			Date Exercisable	Expiratior Date	Title	Amount or Number of Shares	Price of Derivat Securit	ive or Indirect	5)		

#### **Explanation of Responses:**

1. The reporting person disclaims beneficial ownership of the securities except to the extent of such person's pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of all of the reported securities for purposes of Section 16 or for any other purpose.

### Remarks:

Exhibit 24: Exhibit List - Power of Attorney

/s/ Matthew Krueger, Attorney-In-Fact 02/02/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

#### **CONFIRMING STATEMENT**

This Statement confirms that the undersigned, Michael Gaubert, has authorized and designated Matthew Krueger to execute and file on the undersigned's behalf all Forms 3, 4 and 5, including any amendments thereto, that the undersigned may be required to file with the U.S. Securities and Exchange Commission due to the undersigned's direct or indirect ownership of or transactions in securities of Asset Entities Inc. If Matthew Krueger is not available, the undersigned hereby grants Matthew Krueger the power of substitution authorizing him to confer signature authority on additional persons. The authority of Matthew Krueger under this Statement shall continue until the undersigned is no longer required to file Forms 3, 4, and 5 in connection with the undersigned's direct or indirect ownership of or transactions in securities of Asset Entities Inc., unless revoked earlier in writing. The undersigned acknowledges that Matthew Krueger is not assuming any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

Date: May 17, 2022 /s/ Michael Gaubert

Michael Gaubert