FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Vashington,	D C	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average b	ourden								
l	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* Gaubert Michael						2. Issuer Name and Ticker or Trading Symbol Asset Entities Inc. [ASST]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
		_												X Director		X			
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 02/22/2024								X Officer (give title below) Other (spec below) Executive Chairman					
C/O ASS	SET ENTIT	TES INC.,													zxecutive	Chai	ırman		
100 CRESCENT CT, 7TH FLOOR						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)														X Form fi	led by One	Repoi	rting Perso	n	
DALLA	S T	X	75201										Form filed by More than One Reporting Person						
(City) (State) (Zip)				R	Rule 10b5-1(c) Transaction Indication														
						Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
		Та	ble I - Noı	n-Deriv	vativ	ve Se	cur	ities Ac	quired, D	ispos	sed c	f, or Be	neficiall	y Owned					
1. Title of Security (Instr. 3) 2. Trans: Date (Month/L							eemed ution Date th/Day/Yea	r, Transaction Dispose Code (Instr.		rities Acquired (A) or d Of (D) (Instr. 3, 4 and		Beneficially Owned Followin		Form:	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership			
									Code	/ An	nount	(A) or (D)	r Price	Reported Transacti (Instr. 3 a	on(s)	.))		(Instr. 4)	
			Table II -						•	•			,	Owned					
				(e.g., p	puts	, cal	ls, w	arrants	s, options	, con	verti	ble secu	ırities)						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, T	Transaction Code (Instr. 8)		Derivative E		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
				c	Code	v	(A)	(D)	Date Exercisable	Expira Date	ation	Title	Amount or Number of Shares	Transact (Instr. 4)		ion(s)			
Class A Common Stock	(1)	02/22/2024			J ⁽²⁾			122,565	(1)	(1	l)	Class B Common Stock	122,565	\$0	8,262,7	'11	I	By Asset Entities Holdings, LLC ⁽³⁾	
Class A Common Stock	(1)	02/22/2024			J ⁽²⁾			97,560	(1)	(1	l)	Class B Common Stock	97,560	\$0	8,165,1	51	I	By Asset Entities Holdings, LLC ⁽³⁾	
Class A Common Stock	(1)	02/22/2024			J ⁽²⁾			97,560	(1)	(1	l)	Class B Common Stock	97,560	\$0	8,067,5	91	I	By Asset Entities Holdings, LLC ⁽³⁾	
Class A Common Stock	(1)	02/22/2024			J ⁽²⁾			97,560	(1)	(1	1)	Class B Common Stock	97,560	\$0	7,970,0	31	I	By Asset Entities Holdings, LLC ⁽³⁾	
Class A Common Stock	(1)	02/22/2024			J ⁽²⁾			291,662	(1)	(1	1)	Class B Common Stock	291,662	\$0	7,678,3	69	I	By Asset Entities Holdings, LLC ⁽³⁾	
Class A Common Stock	(1)	02/22/2024			J ⁽²⁾			146,340	(1)	(1	l)	Class B Common Stock	146,340	\$0	7,532,0	29	I	By Asset Entities Holdings, LLC ⁽³⁾	

Explanation of Responses:

- 1. The Class A Common Stock is convertible into the issuer's Class B Common Stock on a 1-for-1 basis (a) at the holder's option or (b) upon certain transfers of such shares and has no expiration date
- 2. Pro rata distribution to direct and indirect owners of Asset Entities Holdings, LLC ("AEH") other than the reporting person, and upon distribution the shares of Class A Common Stock converted to shares of
- 3. Shares held of record by AEH. The reporting person disclaims beneficial ownership of the shares except to the extent of such person's pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose

/s/ Matthew Krueger, Attorney-02/22/2024 In-Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.